



Innovations International Investment

Most of you know me as a Board member of the Venture Connectors and founder, president, & CEO of DICKEN Enterprises, Inc. Recently I have been working with David Khazai, President, Owner, and CEO of Innovations International on a project to introduce a new retail process to empower independent retailers to compete effectively in a marketplace increasingly dominated by big box stores and giant online retailers.

There are over 3 million retailers in the US representing a \$4 Trillion dollar market. The industry is highly fragmented, unsophisticated and recently experiencing margin compressions driving smaller retailers out of business.

Innovations International is focused delivering subscription based, contract recurring revenue, software as a service solution to level the playing field for the small retailers to maximize their sales and profits. After a successful business in retail rug business, David re-launched the company in 2008 into a multi-vertical offering. They have experienced over 20% growth annually since then with 2011 being a year filled with major relationship accomplishments including contracts with suppliers who represent almost 80% of the rug business. Including carpet retail sales, this \$21 billion annual market is the initial target of the company to present streamline the shopping/buying experience between retailers and consumers via PCs and mobile devices. Other identified verticals include flooring, home furnishings and accessories, etc. Additional applications are planned for Remodelers, Builders, Designers, etc.

Seeking \$750,000 in funding to complete the development and sustain operations till the end of the year, the company is on track for 1000 retailer in that same time period; the first international retailer has joined the growing list last month.

Finally, Innovations International has a strong management team in place and is offering an attractive return to investors in 3 to 4 years.

Please contact us to learn more about this exciting local opportunity to assist the retail market retention and to help our economy with job creations.

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