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Innovations International Announces Investment Opportunity

David Khazai, President, Owner, and CEO of Innovations International, today announced that recent developments have created opportunities for independent investors. The company's new retail technology which redefines business efficiency with practical solutions for small to medium-sized businesses through mobile apps, cloud, and desktop, is being embraced by major manufacturers..

Khazai said, "Since September, our innovative technology has brought several leading manufacturers to an "a-ha" moment. They now understand our solutions and recognize that they will transform their business. As a result, Shaw Industries, Karastan, Nourison and others are introducing us to 5,000 unique retail accounts, just the first wave of what we see as a tsunami to come."

"We are now seeking an additional \$2.5 million in funding to advance development and expand operations as these new accounts come online. And they are coming online on a weekly basis, creating as many as 75 high-paying technical jobs by the end of 2012 and 300 by the end of 2014."

Steve Roan, VP in charge of the Karastan Rug Division of Mohawk Industries, said, "I had not fully appreciated the power and impact of eCatalog during our previous conversations. This is going to have a huge impact for our retailers and I can now see that it is going to have a huge impact for us." A Vice President of Marketing at Shaw Industries said, "It will change the way we look at everything; eCatalog will be the most useful tool for our retailers."

Innovations International provides subscription-based, software-as-a-service solutions to maximize sales and profits for independent retailers and to level the playing field with big box stores and giant online retailers. The business model provides contract recurring revenue. The company has initially focused on the home furnishings business, a \$132 billion annual market with 1.1 million potential accounts, but the solutions can easily be applied to other verticals.

To learn more about this exciting opportunity, contact:

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